

## INVOICE



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941277-1	09/16/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CORSSROADS	690

Flight Dates	Order #	Alt Order #
09/04/12 - 09/14/12	941277	06230201

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	11-1135p M-Su	11-1135p	----1--	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	09/07/12	11:15 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00	NM
2	09/10/12	09/10/12	11-1135p M-Su	11-1135p	1-----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	M	09/10/12	11:32 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00	NM
3	09/06/12	09/13/12	11-1135p M-Su	11-1135p	---1---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	Th	09/06/12	11:32 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWT	Th	09/13/12	11:33 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00	NM
4	09/11/12	09/11/12	11-1135p M-Su	11-1135p	-1-----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-1-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWT	Tu	09/11/12	11:30 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00	NM
5	09/05/12	09/12/12	11-1135p M-Su	11-1135p	--1----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	W	09/05/12		11-1135p M-Su	11-1135p	:00		\$1,500.00	NM
See MG 5.3									

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Advertiser		Product	Estimate Number
American Crossroads - Issu		AMERICAN CORSSROADS	690

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/05/12	09/12/12	11-1135p M-Su	11-1135p	--1----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Th	09/06/12	11:40 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00 NM
MG for 5.1 09/05									
LR- Network Program Runover									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	W	09/12/12	11:30 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00 NM
6	09/14/12	09/14/12	11-1135p M-Su	11-1135p	----F--	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	09/14/12	11:28 PM	11-1135p M-Su	11-1135p	:30	USPRTV14ACH	\$1,500.00 NM
7	09/10/12	09/14/12	6-7a news	6-7a	MTWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	MTWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWT	M	09/10/12	6:23 AM	6-7a news	6-7a	:30	USPRTV14ACH	\$800.00 NM
1	WLWT	W	09/12/12	6:51 AM	6-7a news	6-7a	:30	USPRTV14ACH	\$800.00 NM
2	WLWT	Th	09/13/12	6:08 AM	6-7a news	6-7a	:30	USPRTV14ACH	\$800.00 NM
3	WLWT	F	09/14/12	6:41 AM	6-7a news	6-7a	:30	USPRTV14ACH	\$800.00 NM
<b>Total Spots</b>							<b>12</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$15,200.00</b>
<u>Agency Commission</u>	<b>\$2,280.00</b>
<u>Net Amount Due</u>	<b>\$12,920.00</b>